

CD-ROM Publishing Project

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Wimberley Valley Genealogical Society

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CD-ROM – Why this media ?

- Few people actually publish books (financial, technical, distribution & storage challenges)
- Easiest media to publish (lowest cost, no ongoing costs, copyrighted, permanent publication)
- Many cemeteries, ten to twenty family histories, etc. could be preserved vs. never get published
- Get up to 10,000 pages of text plus up to 1,000 images published and preserved
- Help raise funds for WVGS / WIC / etc.

WVGS Web Site – Why not this media ?

- **Expectation of updates - should respond to additions / corrections / scope changes**
- **HCHC already has Cemetery listings at its web site – should update that web site**
- **Public domain mentality – will be downloaded and modified by others**
- **Need web URL, fees for web sites, skills for good web design, web tools, web master in charge**
- **Images drive up space requirements and dramatically drive up traffic (possibly costs)**
- **Already have HCHC, Findagrave, Internment.net and Rootsweb – how many are necessary ?**

Most economic publication

If 10 People participated

- Total costs would be around \$1,500
- Costs would be only \$150 / person
- Allows up to 100 images / person
- Each person gets 80 CD-ROMs
- 200 CD-ROMs donated to WVGS / WIC
- Only \$1.88 per CD-ROM
- Includes mailer and flyers
- 1,000 CD-ROMs would produced
- Retail price \$25 (includes postage)

Scope of Publication Project

- **Should be limited to Wimberley area**
- **Genealogies should have strong ties to early Wimberley area settlers**
- **WVGS should enter their settler project files (Cowan, Williamson, Leinneweber, etc.)**
- **Wimberley Cemetery listings (with photographs of 500 tombstones)**
- **Diaries, account books, detailed land transactions, map of land grants**
- **WIC and WVGS promotional material**
- **Wimberley County Histories (possible addition)**

Status of Project – very fluid

- I will float up front costs for project (\$1,500)
- Only WVGS, WIC and people who donated their genealogies can buy CD-ROMs at cost
- Minimum order 25 CD-ROMs (\$50.00) while supplies last
- Maximum inventory of 100 CD-ROMs – want common supply to be evenly distributed
- WVGS and WIC get free 100 CD-ROMs, must pay for additional CD-ROMs at cost

Current Proposed Content

- Hill and Brooks (mine)
- Egger and Ferguson (from cousins)
- Settlers project (from WVGS)
- Wimberley area Cemetery listings
- Photographs of Tombstones of individuals (limited to earlier settlers with biographies)
- Brooks Diary and Brooks land transactions
- Account book and other source documentation
- Possible inclusion of County Histories
- Promotion of WVGS and WIC projects / goals

Photographs & Images included

- Brooks / Hill Photographs – 25 to 30 located
- Egger / Black Photographs – 10 located
- Source documents (100 or more)
- If we could get genealogies to support – more photographs available from WIC
- Tombstone photographs – earlier settlers or related to genealogies (limited to 500 at 300 dpi)
- WIC promotional examples – 25 to 50 ?
- At 300 dpi, less than 800 photographs / images (therefore – only half of Wimberley Cemetery would fit on one CD-ROM).

Why I am Doing This ?

- **Publish / Preservation**
 - I have strong ties to Wimberley settlers
 - This project would preserve research
 - 10,000 to 100,000 Individuals are published
 - Preserves 1,000 Photographs / Images
- **Project vs. Presentation**
 - Similar to AGS Cemetery Project
 - Similar to putting PC's at State Archives
- **Was Genealogy SIG Leader for 15 years**
 - Few publications to show
 - Minimal Preservation / Accessibility

Replication vs. CD-R burning

- **CD-R's require a lot of labor**
(time to burn CD-R and print labels on CD-ROMs)
- **CD-ROM is more professional looking publication**
(includes silk screen label & nice printed jackets)
- **More Sharing / Preservation**
(1,000 CD-ROM discs vs. 25 or 50 CD-R discs)
- **CD-R media deteriorates much faster** (CD-R uses dyes which degrade when exposed to light / heat)
- **Special CD-Rs required for printing label and special printer required to print labels**

Paper publication Option

- Paper based publications
 - Limited to just one family history
 - Best for long term preservation
 - Print-on-demand perfect for genealogist (however – quality less than offset printing)
 - Fewer source images preserved
 - Pretty expensive for high quality book (\$5,000 for 400 books is typical cost)
 - Numerous trips to post office
 - Few second editions get published
 - Storage / Moving issue of heavy books

Internet Publication Option

- **Internet option**
 - **Best for visibility (a great query for input)**
 - **Very poor preservation (sites do not last)**
 - **Many Internet printouts will survive**
 - **Public domain mentality (will be copied)**
 - **Significant labor / costs to maintain (people expect corrections / additions)**
 - **Easiest publication to produce**
 - **Monthly costs for quality web site**

Complexity of Project

- **Issues that should be addressed**
 - **Scope must be well defined – Wimberley / Driftwood genealogy only at this point in time**
 - **Requires a lot of trade-offs (Internment.net format vs. Findagrave.com vs. HCHC book vs. CD-ROM)**
 - **Some rules for consistency & quality control**
 - **Limitation on technical assistance available**
 - **Lot of labor to input settlers data and gather files**
 - **Copyright and reprint issues may be challenging**
 - **Time required to engage WIC or WVGS**

Two Publication Options

- Full-Color Jacket (mailer)
- 3-Color Silk Screen on disc
- CD-ROM for starter project (650 MB)
- DVD-ROM for massive sources (4.7 GB)
- DVD-ROM on only 80 % of PCs sold in 2007

	Replic	Other	Total
	\$500	\$1,000	\$1,500
	\$700	\$1,000	\$1,700

Detailed Costs

● Replication	\$500
● Jackets	\$400
● Mailers	\$250
● Shipping	\$110
● Flyers	\$80
● Advertise	\$80
● Overruns	\$50
● Copyright	\$30
Total 1,000 CD-ROMs	\$1,500

Other Cost Options

- 500 more CD-ROMs + \$300
- Upgrade to DVD-ROMs + \$200
- CD-ROM Price Changes + \$100
- Eliminate jacket - \$400
- Fewer mailers - \$120
- No Common Flyer - \$80
- No advertisement - \$80
- No Overruns - \$50

Technology Proposed

- Register Reports (GEDCOM)
- Printed as Acrobat (excellent printouts)
- Most photos & some sources inline
- Source document publications (diary, ledger book, land transactions, etc.)
- Photo's 300 dpi 8 bit grayscale (JPEG)
- Photo's 300 dpi 24 bit color (JPEG)
- Some source images 1,200 dpi 1 bit (TIFF)

Breakdown of Space

- **CD-ROM includes 650 MB of space**
- **Brooks Family History (7,500 individuals)**
- **BFH text only is only 5.0 MB**
- **75,000 individuals would only be 50 MB**
- **Assumes average image is 0.75 MB**
- **Remaining space - 800 images**

Possible Tasks for Volunteers

- Scanning Images for others
- Compiling documentation for source images (deeds, census, diaries, Bible records, land grants, maps)
- Acrobat Conversion
- Creating CD-ROM & jacket cover art
- GEDCOM to Register Reports
- Writing Project Specification
- Advertise / Flyer creation

Possible Tasks for Volunteers

- **Quality Control (copyright issues)**
- **Quality Control (source / index)**
- **Proof Reading entire publication (global)**
- **Prototype & Testing**
- **Obtain copyright**
- **Consulting on Image scanning at home**
- **Interface to WIC or WVGS – fund raiser**
- **Signing up participants**

Copyright Issues

- **Submissions must be checked for blatant copyright violations**
- **Need releases previously published books that are primary source for genealogies**
- **Individuals who contribute would retain copyright of their information**
- **WVGS, WIC and myself assigned rights as well which allows for republication & DVD-ROM version, book versions, web site**

Possible Fund Raising

- **WVGS or WIC could sell publications (CD-ROMs and others) to raise funds for other projects**
- **Project could raise funds for project PC / scanner / software / LCD projector / genealogy books**
- **Reprints, Volume 2 and books could raise funds on long term basis if volunteers still interested**
- **Should have project members (those who volunteer time) control nature of fund raising**
- **WVGS or WIC could use profits for door prizes at meetings to promote attendance**

Possible Quality Control

- **Require Sources & index ?**
- **Too much copyright infringement ?**
- **Not enough original content**
 - Too much from one published book
 - Too much from Internet (unknown sources)
 - Too much from databases
- **Quality is questionable**
 - Many errors / poor documentation
 - Too small to publish
 - Needs way too much assistance